UNIVERSITÀ EUROPEA DEL DESIGN
PESCARA

UED FASHION NIGHT 2026 – BE THE NEXT CALL FOR APPLICATIONS

The Università Europea del Design (UED) officially announces the call for applications for the competition **"Be The Next"**, aimed at participation in **UED Fashion Night 2026**, an event dedicated to the promotion of emerging talents in the field of fashion design.

The event represents a creative and cultural platform that fosters academic exchange between institutions, supports the internationalization of young designers, and encourages research into new aesthetic and design visions.

Through this initiative, UED intends to open its doors to students from **partner universities**, offering them the opportunity to engage with a European professional context, present their work before a jury of industry experts, and take part in a formative experience that integrates design, innovation, visual communication, and fashion performance.

Interested students may apply by submitting their collection project according to the procedures outlined below.

CALL FOR APPLICATIONS

Be the Next @ UED Fashion Night 2026

Art. 1 – Subject of the Call

Università Europea del Design announces a selection call for participation in **UED Fashion Night 2026**, an event dedicated to the promotion of emerging talents in the fashion design sector.

Art. 2 – Objectives

UED Fashion Night 2026 is conceived as an educational and cultural project aimed at promoting research, experimentation, and the design identity of young fashion designers, encouraging dialogue with the professional world and with a jury composed of industry experts.

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Art. 3 – Eligibility

The call is open to students and young designers from institutions collaborating with the UED, who submit a collection project consistent with the principles of contemporary design and innovation in the fashion sector.

Art. 4 – Phase 1: Application and Pre-selection

Required application materials
For the pre-selection phase, applicants must submit the following materials:

- **Brand and collection concept**, including:
  - vision, mission, style, and target audience;
  - description of the proposed collection concept;
- **Inspirational moodboard**, color palette, materials, and accessories;
- **Sketches or fashion illustrations** of the collection, in a free format.

Graphic quality, layout, and technical refinement of the submitted materials will **not** constitute evaluation criteria during the pre-selection phase.

Applicants assume full responsibility for the submitted project and guarantee its authorship and originality.

Art. 5 – Submission Procedure

All required documentation must be uploaded to **Classroom** in a single folder named as follows:

NameSurname_UEDFashionNight2026
(to be modified accordingly)

Art. 6 – Deadlines

- **Application submission deadline:** 04/03/2026
- **Notification of selected projects:** 11/03/2026

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Art. 7 – Selection Criteria – Phase 1

Projects will be evaluated by a committee composed of faculty members and fashion industry professionals, based on the following criteria:

- coherence and clarity of the design concept;
- research capacity, innovation, and creativity;
- quality and consistency of the project proposal;
- brand identity and vision;
- overall presentation of the project.

Art. 8 – Phase 2: Post-selection and Access to UED Fashion Night

Selected candidates will advance to the final phase of the event and will be required tosubmit the following materials:

- **Brand logo**, in vector format or high-resolution PNG;
- **Short Fashion Movie**, with a maximum duration of 2 minutes (accepted format: .mp4);
- **Detailed technical sheets** of the collection (materials, fabrics, accessories);
- **Finished collection**, produced in accordance with the project submitted during the application phase.

Art. 9 – Obligations for Participation in the Final Event

Selected candidates undertake to:

- pay the runway participation fee of **€ 300,00** by **15 June 2026**;

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- produce and deliver the complete collection within the established deadlines;
- comply with the technical, organizational, and logistical guidelines provided by the University;
- supply the materials required for communication and promotional activities related to the event.

Failure to comply with submission procedures and deadlines may result in exclusion from the event.

Art. 10 – Financial Matters

Selected participants must confirm their participation in **UED Fashion Night 2026** by paying a fee of **€ 300,00** no later than **15 June 2026**, under penalty of exclusion from the event.

All travel, accommodation, and subsistence expenses in Pescara shall be borne by the student. UED undertakes to assist students in identifying the most suitable accommodation solutions.

Art. 11 – Use of Images and Content

By submitting the materials, the applicant authorizes the UED to use the images and content provided for institutional and promotional purposes, in compliance with current regulations.

Intellectual property rights of the submitted projects remain with the authors. UED does not acquire any commercial exploitation rights, except for the use of images and materials for institutional, educational, and promotional purposes.

Participation in the event implies authorization for photographic and audiovisual recording throughout all phases of the event.

Art. 12 – Final Event

Selected projects will be presented on the runway during **UED Fashion Night 2026**.

During the event, a winning project will be selected and awarded with institutional recognition.

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Art. 13 – Personal Data Processing

In accordance with EU Regulation 2016/679 (GDPR), personal data provided by applicants will be processed by the UED exclusively for purposes related to the management of this call and the UED Fashion Night 2026 event.

Provision of data is mandatory for participation.

Art. 14 – Limitation of Liability

The UED shall not be held liable for any damage, loss, or theft of materials, garments, or personal belongings of participants, nor for events caused by force majeure that may result in changes to the event program.

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